

WSYX Columbus 1261 Dublin Rd Columbus, OH 43215

Crossroads Media-Alexandria 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

1384414 Contract

Schedule Dates Advertiser

10/02/12-10/08/12 American Crossroads (41509)

Agency Product POLITICAL ISSUE (ns) (1187)

Brand Salespersori

Sales Office Millennium Washington DC

Ramsey, Noelle **Buyer Name**

Phone/Fax CPE

Account Types

Billing Type Comments

Crossroads Media-Alexandria (2097)

AMERICAN CROSSROADS (325849) Millennium/DC, Washington DC (1108)

11/27/1065 National/Political Issue Agency BRD

Weekly/Irregular American Crossroads JARED SALLES Date Entered 09/28/12 Last Modified

09/28/12

Melody Margolin

CO-OP Nο Headline #

ECR09832780

Demo A35+R Order Type Normal

Package Deal

Entered By

Commission % 15.00

Commission \$4,207.50 Net Total

Sales Tax

\$23,842.50

Columbus (WSYX)	**************	*******************
By Broadcast Month	<u>Spots</u>	<u>Rate</u>
Oct. 2012	30	\$28,050.00
Grand Total:	30	\$28,050.00
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We T	h Fr	Sa	Su	Spots	Rate	Total	Station		Comments	Entered
1.0	Normal Line / SPOT (1)	10/02/12-10/02/12	. 2	: :30	6:58A- 7:30A (EST)			1					1	\$800.00	\$800,00	Columbus (WSYX)	GOOI	MORNING AMERICA	9/28/12
2.0	Normal Line / SPOT (2)	10/03/12-10/03/12	2	: :30	6:58A- 7:30Å (EST)				1				1	\$800.00	\$800.00	Columbus (WSYX)		MORNING AMERICA	
9.0	Normal Line / SPOT (3)	10/04/12-10/04/12	2	:30	6:58A- 7:30A (EST)				1	ı			1	\$800.00	\$800.00	Columbus (WSYX)	GOOD	MORNING AMERICA	9/28/12
9.0	Normal Line / SPOT (4)	10/05/12-10/05/12	2	:30	6:58A- 7:30A (EST)					1			1	\$800.00	\$800.00	Columbus (WSYX)	_	MORNING AMERICA	
5.0	Normal Line / SPOT (6)	10/03/12-10/03/12	2	:30	6:58A- 7:30A (EST)		1						1	\$800.00	\$800,00	Columbus (WSYX)	GOOL	MORNING AMERICA	9/28/12
6.0	Normal Line / SPOT (6)	10/02/12-10/02/12	2	:30	12P- 12:30P (EST)		1						1	\$1,000.00	\$1,000.00	Columbus (WSYX)	ABC 6	NEWS NOON	9/28/12
7.0	Normal Line / SPOT (7)	10/03/12-10/03/12	2	:30	12P- 12:30P (EST)		1						1	\$1,000.00	\$1,000.00	Columbus (WSYX)	ABC 6	NEWS NOON	9/28/12
8.0	Normal Line / SPOT (8)	10/04/12-10/04/12	2	:30	12P- 12:30P (EST)				1	ı			1	\$1,000.00	\$1,000.00	Columbus (WSYX)	ABC 6	NEWS NOON	9/28/12
9.0	Normal Line / SPOT (9)	10/05/12-10/05/12	2	:30	12P- 12:30P (EST)		1						1	\$1,000.00	\$1,000.00	Columbus (WSYX)	ABC 6	NEWS NOON	9/28/12
10.0	Normal Line / SPOT (10)	10/08/12-10/08/12	2	:30	12P- 12:30P (EST)		1						i	\$1,000.00	\$1,000.00	Columbus (WSYX)	ABC 6	NEWS NOON	9/28/12
10.0	Normal Line / SPOT (11)	10/02/12-10/02/12	2	:30	10A- 10:57A (EST)			1					i	\$500.00	\$500.00	Columbus (WSYX)	RACH	AEL RAY	9/28/12
12.0	Normal Line / SPOT (12)	10/03/12-10/03/12	2	:30	10A- 10:57A (EST)				1				1	\$500.00	\$500.00	Columbus (WSYX)	-	ÄEL RAY	9/28/12
10.0	Normal Line / SPOT (13)	10/04/12-10/04/12	2	:30	10A- 10:57A (EST)				1	ı			1	\$500.00	\$500.00	Columbus (WSYX)		ĀEL RAY	9/28/12
14.0	Normal Line / SPOT (14)	10/05/12-10/05/12	2	:30	10A- 10:57A (EST)					1			1	\$500.00		Columbus (WSYX)		ÁEL RAY	9/28/12

		CONFIRMATION	CONTRACT			
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:		
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Brand AMERICAN CROSSROADS (325849)
Salesperson Millennium/DC, Washington DC (1108)

Sales Office Millennium Washington DC
Buyer Name Ramsey, Noelle

Phone/Fax

CPE 11/27/1065

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Date:

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15.0	Normal Line / SPOT (15)	10/08/12-10/08/12	2	:30	10A- 10:S7A (EST)		1					:	1	\$500.00	\$500.00	Columbus (WSYX)	RACHAEL RAY	9/28/12
16.0	Normal Line / SPOT (16)	10/02/12-10/02/12	2	:30	12P- 12:56P (EST)			1			-		1	\$1,000.00	\$1,000.00	Columbus (WSYX)	A8C 6 AT NOON	9/28/12
17.0	Normal Line / SPOT (17)	10/03/12-10/03/12	2	:30	12P- 12:56P (EST)				1	į			1	\$1,000.00	\$1,000.00	Columbus (WSYX)	ABC 6 AT NOON	9/28/12
18.0	Normal Line / SPOT (18)	10/04/12-10/04/12	2	:30	12P- 12:S6P (EST)					1			1	\$1,000.00	\$1,000.00	Columbus (WSYX)	ABC & AT NOON	9/28/12
19.0	Normal Line / SPOT (19)	10/05/12-10/05/12	2	:30	12P- 12:56P (EST)					1			1	\$1,000.00	\$1,000.00	Columbus (WSYX)	A8C 6 AT NOON	9/28/12
20.0	Normal Line / SPOT (20)	10/08/12-10/0B/12	2	:30	12P- 12:S6P (EST)		1					!	1	\$1,000.00	\$1,000.00	Columbus (WSYX)	ABC 6 AT NOON	9/2B/12
21.0	Normal Line / SPOT (21)	10/02/12-10/02/12	2	:30	4:30P- SP (EST)			1					1	\$1,100.00	\$1,100.00	Columbus (WSYX)	JUDGE JUDY	9/28/12
22.0	Normal Line / SPOT (22)	10/03/12-10/03/12	2	:30	4:30P- SP (EST)				1				1	\$1,100.00	\$1,100.00	Columbus (WSYX)	JUDGE JUDY	9/28/12
23.0	Normal Line / SPOT (23)	10/04/12-10/04/12	2	:30	4:30P- SP (EST)					1		:	1	\$1,100.00	\$1,100.00	Columbus (WSYX)	JUDGĘ JUDY	9/28/12
24.0	Normal Line / SPOT (24)	10/05/12-10/05/12	2	:30	4:30P- 5P (EST)					1			1	\$1,100.00	\$1,100.00	Columbus (WSYX)	JUDGĘ JUDY	9/28/12
25,0	Normal Line / SPOT (2S)	10/08/12-10/08/12	2	:30	4:30P- SP (EST)		1						1	\$1,100.00	\$1,100.00	Columbus (WSYX)	JUDGE JUDY	9/28/12
26.0	Normal Line / SPOT (26)	10/06/12-10/06/12	2	:30	12:0SA- 12:35A (EST)						1	-	1	\$250.00	\$250.00	Columbus (WSYX)	SEINFELD	9/28/12
27.0	Normal Line / SPOT (27)	10/06/12-10/06/12	2	:30	12:3SA- 1:35A (EST)						1		1	\$200.00	\$200.00	Columbus (WSYX)	ACCESS HOLLYWOOD	9/28/12
28.0	Normal Line / SPOT (28)	10/07/12-10/07/12	2	:30	11:35P- 12:0SA (EST)							1	1	\$300.00	\$300.00	Columbus (WSYX)	SEINFELD	9/2B/12
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29.0	Normal Line / Prime Premium (29)	10/02/12-10/02/12	2	:30	10P- 11P (EST)]	1				!	1	\$3,500.00	\$3,500.00	Columbus (WSYX)	PRIVATE PRACTICE	9/28/12
30.0	Normal Line / Prime (30)	10/07/12-10/07/12	2	:30	6:58P-8P (EST)							1	i	\$1,800.00	\$1,800.00	Columbus (WSYX)	AMERICA'S FUNNIEST VIDEOS	9/28/12
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Accepted	l-Ágency/Advertiser:	•		Date:	Ac	cepted-Station:								Date:	Comments:			